IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS : Virgil Allen WATSON, et al.

SERIAL NO. : 10/589,012

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TITLE : SIGNAGE CONSTRUCTION METHOD AND APPARATUS

Group/A.U. : 1791 Conf. No. : 4193

Examiner : Robert C. Dye

Docket No. : P06721US1

Mail Stop - Amendment Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

RESPONSE TO NOTIFICATION OF NON-COMPLIANT AMENDMENT 37 CFR 1.121

In response to the Notice of Non-Compliant Amendment (37 CFR 1.121) dated February 4, 2009, the Applicant submits the following:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

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Certificate of Electronic Transmission

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office via EFS-Web (United States Patent and Trademark Office's web-based patent application and document submission) on this Win day of February 2009.

Timothy J. Zarley